



Softvery

SOLUTIONS

CASE STUDIES

TALENT AUGMENTATION

HOW WE PARTNERED

Outstaff model:

- provided a skilled Next.js developer to enhance the in-house team for the website development project

Digital entertainment and media portal

Industry: *Digital Entertainment / Media*

Services: *Next.js talent augmentation*



Screens withheld under NDA

CLIENT GOALS

The client wanted to modernize its digital radio and entertainment portal with Next.js expertise.

- Develop a **modern, responsive** website for diverse content (radio, video, memes, podcasts, shows)
- **Optimize** platform for rich, multi-media content delivery and streaming
- Create an **engaging user experience** across devices, with a focus on mobile
- Implement a **digital system** encompassing radio, entertainment, and events

CLIENT PAINS

The team lacked critical skill in Next.js development for their ambitious project:

- **Outdated website:** slow loading times and poor user experience
- Lack of in-house expertise in **Next.js technology** and best practices
- **Inefficient** server-side rendering and content delivery
- Need for a **scalable solution** to handle 50+ radio stations and diverse digital content

OUR APPROACH

We provided comprehensive consultation and outstaffed a skilled Next.js developer to enhance the in-house team:

Assessed current infrastructure and content management needs ←

Developed a strategy for integrating **Next.js** with existing systems ←

Provided actionable recommendations for **performance optimization** ←

Augmented the team with expert Next.js talent for implementation ←

Screens withheld under NDA

SCOPE OF WORK

Our outstaffed Next.js developer collaborated with the in-house team to create:

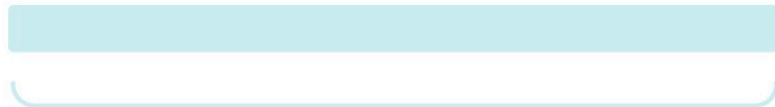
- A comprehensive **digital entertainment ecosystem**
- **React-based frontend** with Next.js integration for improved performance
- **Contentful headless CMS** implementation for efficient content management
- **Live streaming** capabilities for 50+ radio stations
- **Gaming elements** (clubs, leaderboards, contests) for user engagement
- **Exclusive content** section for members
- **Mobile-first design** with TikTok-like swiping functionality for videos and memes

Timeline:

Project kickoff

Launch

Additional support



Initial delivery

Launch

Additional support

RESULTS

Solution developed by the in-house team and our Next.js developer: a digital entertainment portal.

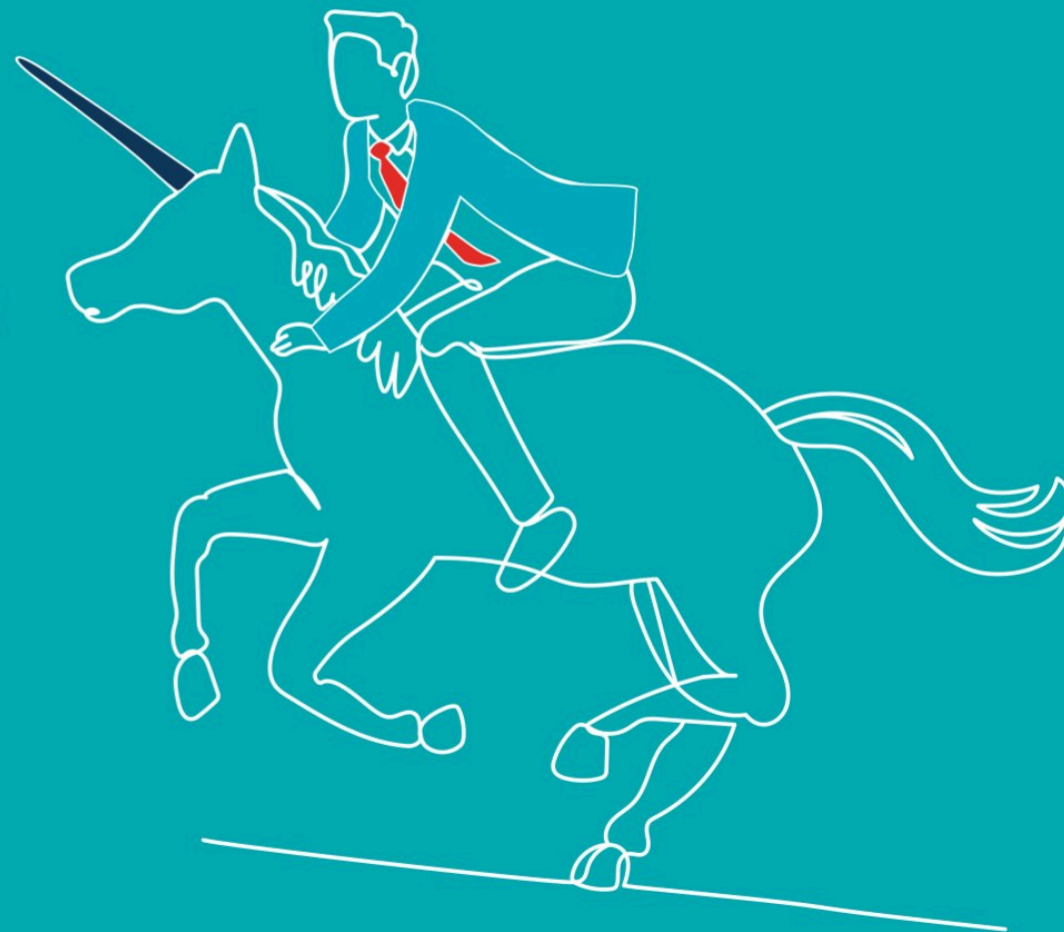
Screens withheld under NDA

- Efficient **server-side rendering**, enhancing user experience and load times
- **Optimized content delivery** system enabling seamless integration of 50+ radio stations
- A **scalable** and modern **CMS** for the content team, increasing content production capacity
- Mobile-**responsive design** that caters to content consumption habits
- Improved **"look and feel"** aligned with content consumption trends
- A foundation for future growth and feature additions.

VALUE OF TALENT *AUGMENTATION* BY SOFTVERY SOLUTIONS

Bridging Critical Skill Gaps On-Demand

- Flexible, high-impact consulting model
- Access to specialized expertise (DevOps, Next.js)
- Rapid problem-solving and strategy development
- Cost-effective alternative to full-time hiring
- Knowledge transfer to in-house teams





Want to enhance your team's progress?
Softvery Solutions is on the same page with
no bureaucratic delays. Let's talk!

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